

Free Admission!

# Access the U.S. Clean Tech Market

enter

expand

accelerate

Learn from experienced entrepreneurs, business and government leaders on how to navigate the U.S. Clean Tech market.

Date: March 25, 2010  
Location: Wallenstamsalen, Gothenburg City Museum, Norra Hamngatan 12, Gothenburg

9.00-9.15 **Welcome and Introductions**  
*Main Moderator: **Peter Peyser**, Principal, Blank Rome LLC*  
***Bertil Törsäter**, Region Västra Götaland*  
***Maria Strömberg**, Business Region Göteborg*  
***Gunilla Girardo**, SACC-USA*  
***Dan Samuelsson**, Ecoex*

9.20-10.00 **Doing Business Successfully in the U.S.**  
Legal Aspects in the US Clean Tech Business Culture  
  
***Peter Peyser**, Principal, Blank Rome LLC*  
***Lennart Johansson**, Consul General, Consulate General of Sweden*

10.00-10.30 **Coffee Break**

10.30-11.30 **U.S. Public and Private sectors collaborating for Green Technology**  
Step by Step Approach on the U.S. Clean Tech Industry  
  
Moderator: ***Peter Peyser**, Blank Rome LLC*  
***Curtis Conner**, Chair in Alternative Energy, Fulbright Chalmers*  
***Gregg Mast**, Senior Program Manager, BioBusiness Alliance, MN*  
***Douglas Faulkner**, President, Chrysalis Energy Partners*

11.30-13.00 **CleanTech Market Opportunities in the U.S.**  
How can Swedish CleanTech companies meet the needs?

Moderator: ***Ross Harding**, Partner, Herty Advanced Materials*  
***Walter Streight Howes**, Managing Partner, Verdigris Capital*  
***Per Wennerberg**, Export Coordinator, Ecoex*  
***Morgan Ryhman**, CEO, COT- Clean Oil Technology*  
***Lars Johansson**, Co-chair Northwest Energy Angels*

13.00-14.00 **Round Table Discussions and Lunch**

RSVP by March 20 to [maria.leffler@businessregion.se](mailto:maria.leffler@businessregion.se), space is limited.  
[www.sacc-bap.org](http://www.sacc-bap.org)





The 2010-2011 Business Accelerator Program for West Sweden officially started in January 2010.

With the help of trade missions, business matchmaking and a series of 'US Market Access Seminars' this two-year economic development program will bring attention to West Sweden's world leading industry and research expertise, particularly within clean tech and renewable energy. The Business Accelerator Program will help companies in the Västra Götaland region to enter and expand on the U.S. market with the help of SACC-USA's Regional Chamber network and create new business connections between the U.S. and the Västra Götaland region - in both directions.

The project is financed by Region Västra Götaland and executed in close collaboration with Business Region Göteborg and Ecoex.

SACC-USA

C L E A N  
T E C H

M A R K E T  
A C C E S S  
P R O G R A M

The prime objective with SACC-USA's Clean Tech market access program is to capture "pockets of real time opportunities state by state". We use our relationships and give direct access to government agencies, universities, companies and business people in that particular state by state market.

The renewable energy economy is exploding in the United States. There is an enormous market opportunity for Swedish clean technology to capitalize on the leading position that Sweden has in the field. We think that the window of opportunity for Swedish Clean Tech companies to take advantage of this situation is 3 – 5 years, before our U.S. competitors will have caught up.

In terms of venture capital alone, private investment in the sector topped \$2.6 billion dollars in 2007. The United States has decided to 'Go Green' and when Americans put their minds and resources to a goal, they will get there. The new Administration of the United States, is determined to make the U.S. a global leader on climate change. The stimulus package is offering 54 billion dollars into renewable R&D to curtail greenhouse emissions, improve consumer conservation and bring America closer to energy independence. With federal and close state contacts in at least 37 states SACC-USA can offer direct business opportunities. As the federal government is giving the stimulus packages to the states, it makes it easier for the states to invest in what they are at the forefront of. Therefore the SACC-USA network of 20 chambers is in an excellent position to help you navigate and make the best decision when establishing in the U.S.

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